



AGRIBUSINESS PROJECTS

01 PROJECT TITLE: JET TOWN PRODUCTS



Location: St. Mary

Summary

Jet Town Products is a social enterprise associated with the Jeffrey Town Farmers Association. The group comprising mostly young persons from rural Jamaica has developed a sweet potato pudding mix, using all local inputs. The products are currently in distribution in retail stores across Kingston and Jet Town Products is seeking to increase distribution across the island and to the Jamaican diaspora in the USA, UK and Canada.

Jet Town Products is seeking equity investment to expand its production capacity and marketing and promotion.

Available documents: Marketing Plan

02 PROJECT TITLE: LAS BEE



Location: Manchester

Summary

Las Bee produces 100% natural honey from its apiary in Westmoreland, Jamaica. The company makes bottled honey for direct consumption and sachets for use in hotels and food service establishments.

With a rich taste and attractive packaging, Las Bee retails in Jamaica and is exploring export markets.

The company is seeking equity investment to roll out its marketing and promotional plan for overseas markets.

Available documents: Business Plan, Marketing Plan