

ENTERING

THE

SHIFT

DAVID HOULE

AGE



Four Ages of Modern Man

- ▶ Agricultural Age 10,000 years ago
- ▶ Industrial Age 300 years ago
- ▶ Information Age 40 years ago
- ▶ Shift Age 2006-



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The Three Forces of the



- ▶ The flow to Global
- ▶ The flow to the Individual
- ▶ Accelerating Electronic Connectedness



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Entering the Shift Age

- ▶ There are 7.3 billion people –
 - ▶ 6.1 billion are cellphone users
- ▶ We live in a Broadband world
- ▶ Physical Reality – Screen Reality
- ▶ Disintermediation
- ▶ Add Value/Knowledge/Trust



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Transformation Decade: 2010 - 2020

- ▶ “A change in form, appearance, nature or character”
- ▶ The Collapse of Legacy Thinking
- ▶ First decade of 21st Century Thought

THE FUTURE

IN THE

SHIFT

AGE



Shift Age Generations

- ▶ The Millennials
- ▶ The Digital Natives



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Society and Economics

- ▶ The Golden Age of Design
- ▶ Rapidity of Social Change
- ▶ Investing and Economics
- ▶ Cities and Urbanization
- ▶ New Era of Lower Energy Costs
- ▶ Second stage of the global economy has begun



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Economic Trends

- ▶ “Thrift is the new cool” - 2008
- ▶ “Less is More” - 2010
- ▶ “Move from ownership to rental society” -2010
- ▶ Conscious Capitalism/Double Bottom Line



The Era of Big Data

- ▶ One of the most significant developments of the Shift Age
- ▶ Third stage of mapping for humanity
- ▶ Real time Anthropology and Sociology
- ▶ Data Waves



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Technology

Emerging Transformative Technologies 2

- ▶ 3-D printing and custom manufacturing
- ▶ Augmented and Virtual Reality
- ▶ Bionics and Robotics
- ▶ Voice Recognition and Translation Software
- ▶ Brainwave Computer Interface



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Technology

Transformative Technologies of the Future

- ▶ Atmospheric Cleansing
- ▶ Holographic Communication Devices
- ▶ Second Generation Virtual Reality
- ▶ Collective Consciousness Interface Technology



Shift Age Energy

- ▶ New Era of Lower Costs – How Long?
- ▶ Battery storage for renewable energy!
- ▶ Distributed energy - DC
- ▶ Global Systems Approach
- ▶ New Era of the Automobile
- ▶ This Spaceship Earth 2015-2030



Jamaica 2030

- ▶ 20th to 21st Industry Development
- ▶ Transform Education for 21st century
- ▶ Further Cultural Brand Development
- ▶ Focused Immigration
- ▶ Caribbean Centric Leadership



Entering the Shift Age

- ▶ We are now in the Shift Age
- ▶ How long? 20 – 30 years
- ▶ Remember the Three Forces of the Shift Age
- ▶ Welcome to the greatest age of human transformation in history!



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Thank You!

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