





REQUEST FOR QUOTATION

The Government of Jamaica through its agency, The Jamaica Promotions Corporation (JAMPRO), 18 Trafalgar Road, Kingston 10, invites suitable qualified firms to submit quotations to **Develop Promotional Brochures from the Digital Global Services Strategy in Jamaica**.

JAMPRO, has received funding from the Inter-American Development Bank (IDB) and is applying a part of the proceeds to these opportunities.

Procurement Entity: Jamaica Promotions Corporation (JAMPRO)

Project #: JA-L1079

Project Name: Skills Development for Global Services Sector

Sector: Global Services Sector **Duration**: Three (3) months

OBJECTIVES OF THE CONSULTANCY

The main objective of this service is to:

Develop a collection of four (4) investment brochures showcasing the viable opportunities in the three (3) broader industries and an emerging fourth, accordingly:

- 1. Business Process Outsourcing (BPO)
- 2. Knowledge Process Outsourcing (KPO)
- 3. Information Technology Outsourcing (ITO)
- 4. Vertical Integration

QUALIFICATION AND EXPERIENCE

Firms must have:

- At least 5 years in Marketing, Communications, Business Development, Social Entrepreneurship, Information Technology Development/Management
- Experience in Publishing would be an asset
- Key experts must meet the minimum qualifications listed in the TOR

Bidding will be conducted through the Restricted Bidding Tender procedures specified in the Government of Jamaica Handbook (GOJ) of Public Sector Procurement Procedures and in accordance with the Shopping procedures specified in the IDB's Policies for the Procurement of Works and Goods.

A valid Tax Compliance Certificate (TCC) must be submitted with your proposal.

This process will be managed via the Government of Jamaica Electronic Procurement portal. To participate, interested and qualified companies must first be registered on the portal that can be accessed at **www.gojep.gov.jm**

For assistance with registration, how to access the RFP documents or submit your proposal, kindly make contact with the Ministry of Finance and the Public Service GOJEP Help Desk at: (876) 932-5220/5251/5253/5244/806-4581 or via email at opppcustomercare@mof.gov.jm

Further information can be obtained at the address below:
Procurement Specialist
Global Services Sector Project
Jamaica Promotions Corporation (JAMPRO)
18 Trafalgar Road
Kingston 10
E-mail: gssprocurement@jamprocorp.com

Deadline for submission of your proposal is **September 6, 2022 @ 3:00pm**. Submissions must be done via the GOJEP portal.

Late responses will automatically be rejected by the system.