



JAMPRO
TRADE & INVESTMENT JAMAICA

Opportunities in the Agribusiness Sector

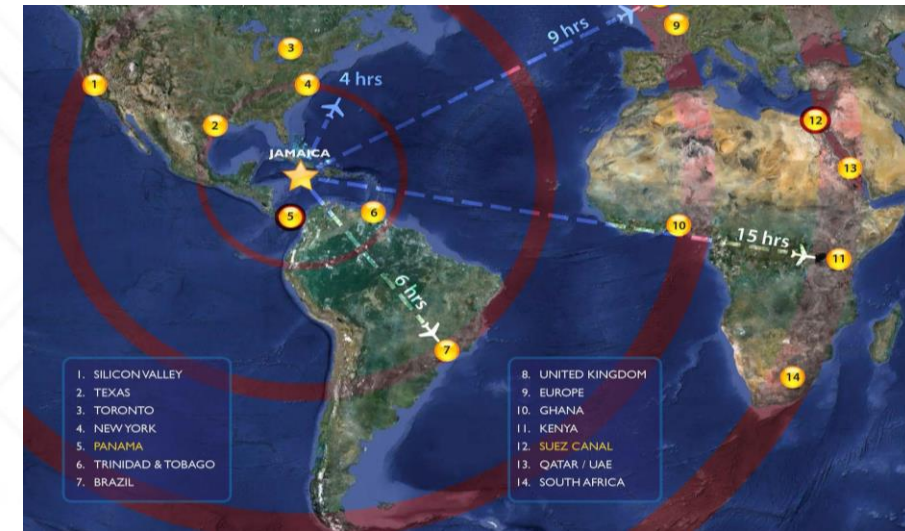
Marlene Porter
Manager, Sales & Promotions
Agribusiness, JAMPRO
July 22, 2020



DoBusiness
JAMAICA
INVEST • TRADE • CONNECT
dobusinessjamaica.com

Value Proposition

- Over 40% of Jamaica's land area is classified as good arable agricultural lands; approximately 15% currently cultivated
- Geographic location:
 - Jamaica is strategically located within the Americas
 - Enjoys excellent climate all year round
- Benefits from trade agreements
- Boasts a supportive investment climate



Categories of Crops



1

Roots and Tubers

- Yam
- Sweet Potato

2

Rhizomes

- Ginger
- Turmeric

3

Orchard Crops

- Mango

About Yam

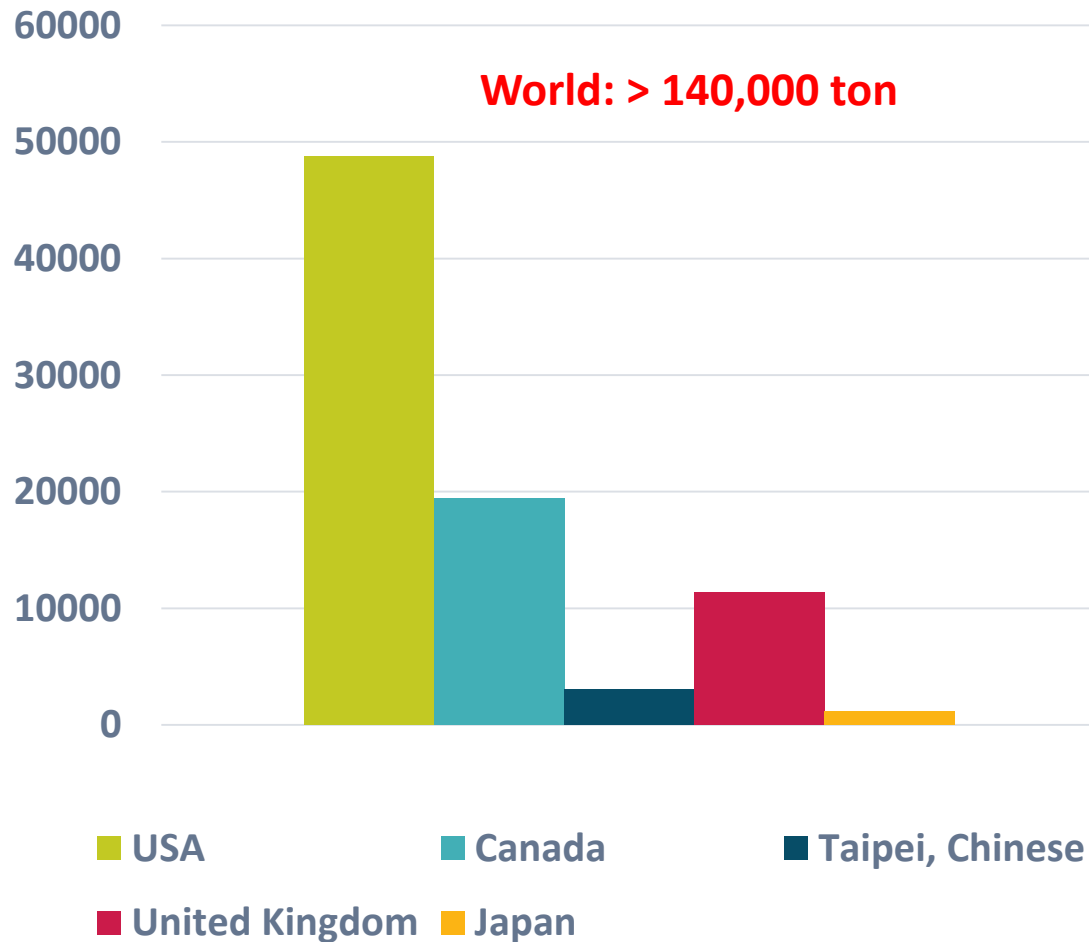
- Scientific name: *Dioscorea spp.*
- Harmonised System code (HS)*: 071430
- Origin: Asia and Africa
- Main varieties grown in Jamaica:
 - Yellow Yam
 - ✓ Round Leaf
 - ✓ Black Whip
 - White Yam
 - ✓ Negro Yam
 - ✓ Sweet Yam
- Yam production areas: Trelawny, Manchester, Clarendon, St. Ann and St. Elizabeth
- Nutritional benefits: Fibre, complex carbohydrates, potassium, protein, vitamins, antioxidant
- Return in Investment: >100%

* *fresh, chilled, frozen or dried, whether or not sliced*

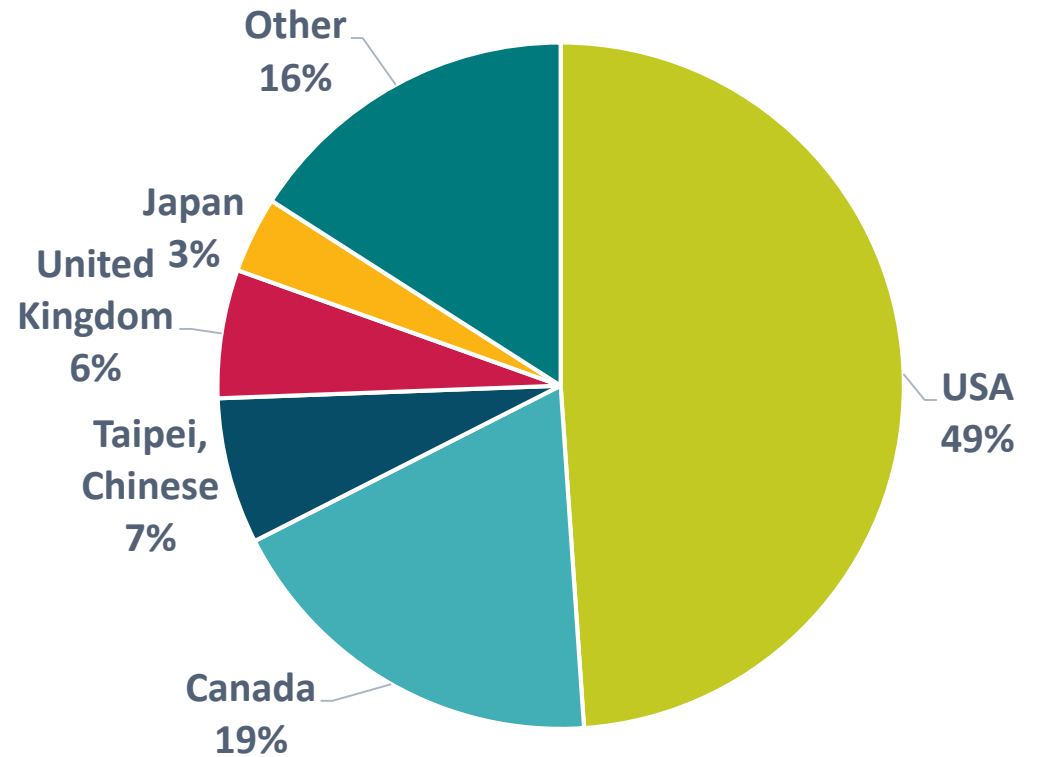


World Imports - Yam

Global Yam Imports in 2019 (In tons)



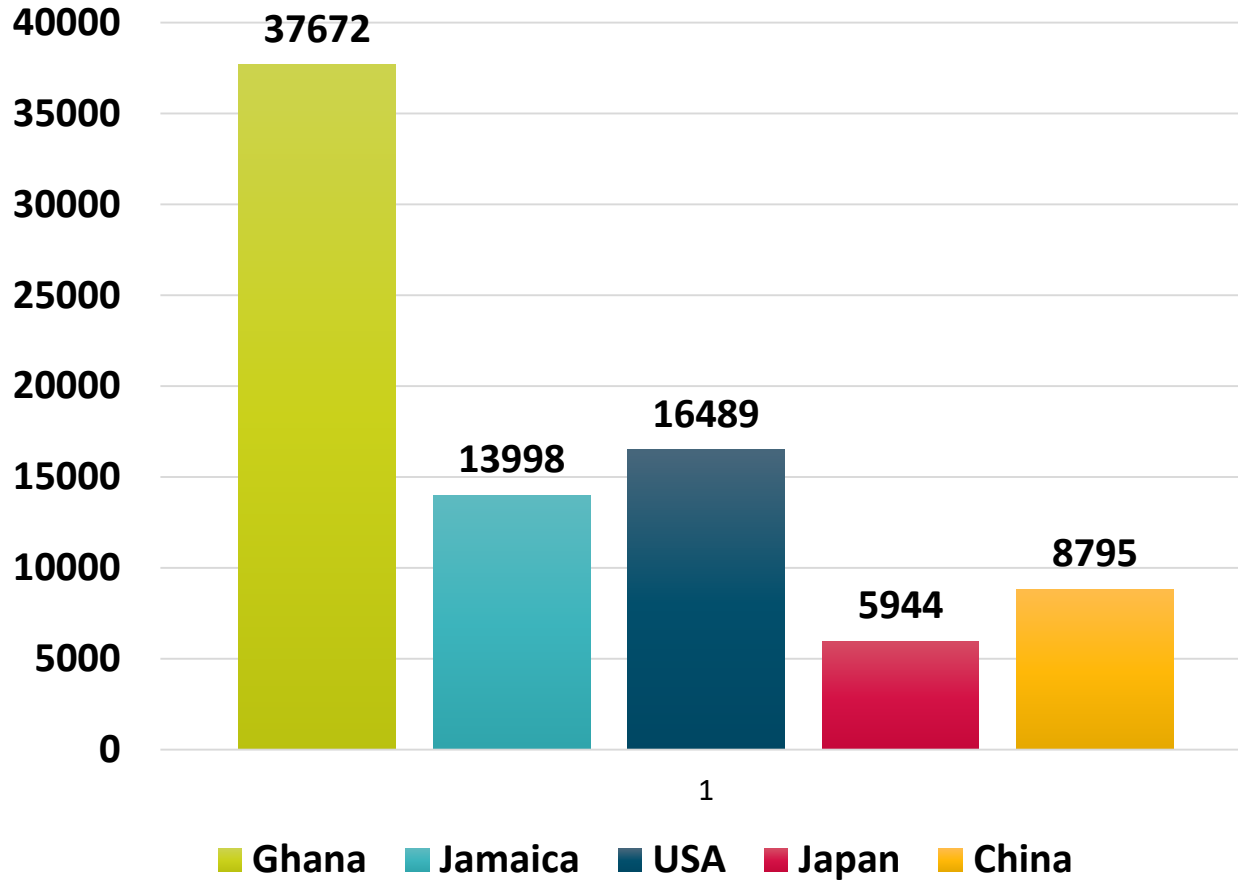
Value of yam imports by country in 2019 (% share)



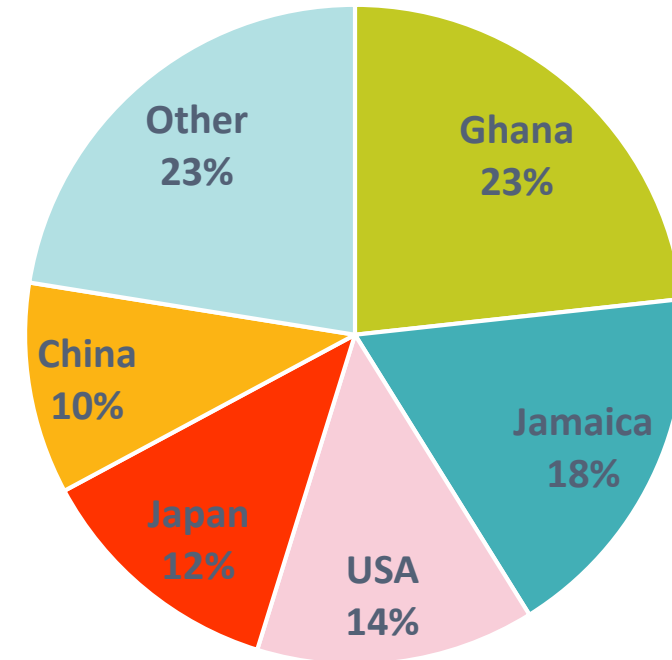
Source: ITC Trade Map

World Exports - Yam

Top 5 yam exporting countries in 2019

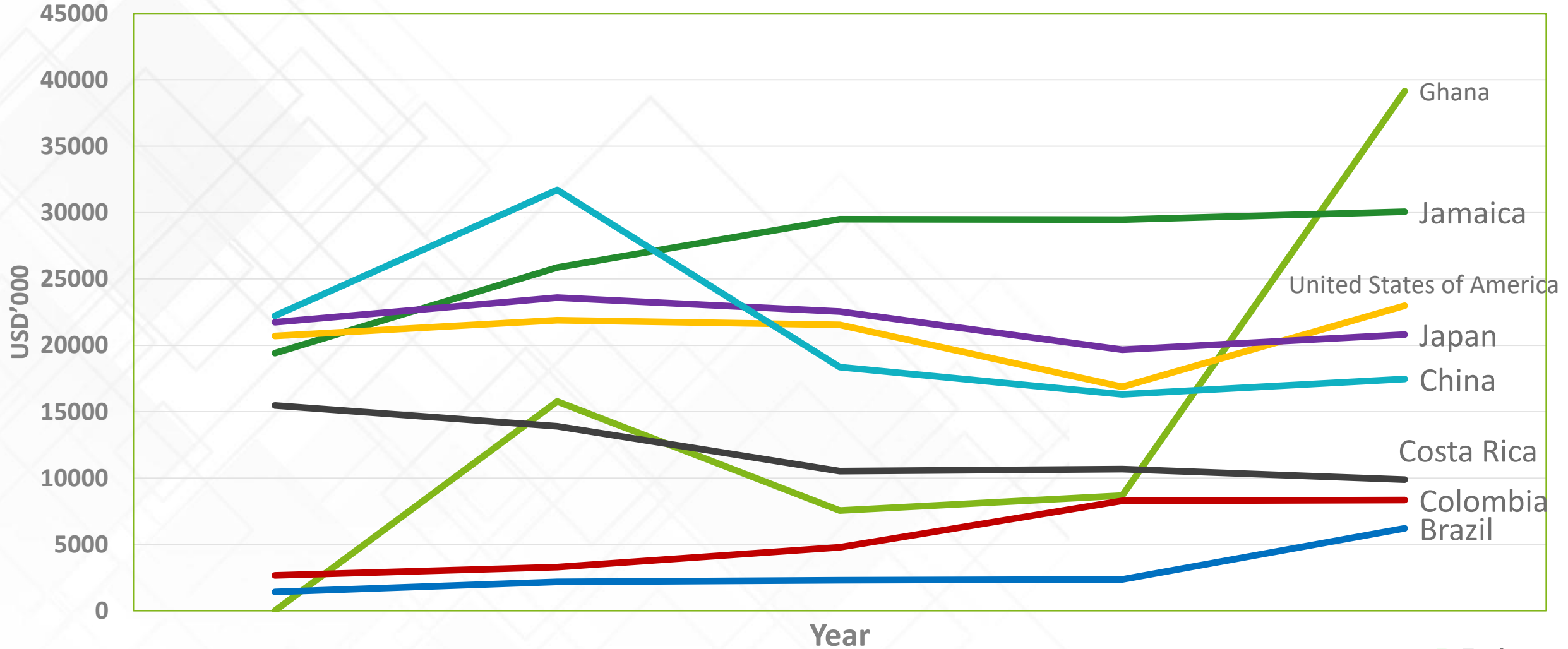


Value of global yam exports - 2019 (% share)



Source: ITC Trade Map

Export of yam by top 8 exporting countries: 2015-2019 (USD'000)



Source: ITC Trade Map

Jamaica: Exports of Yam



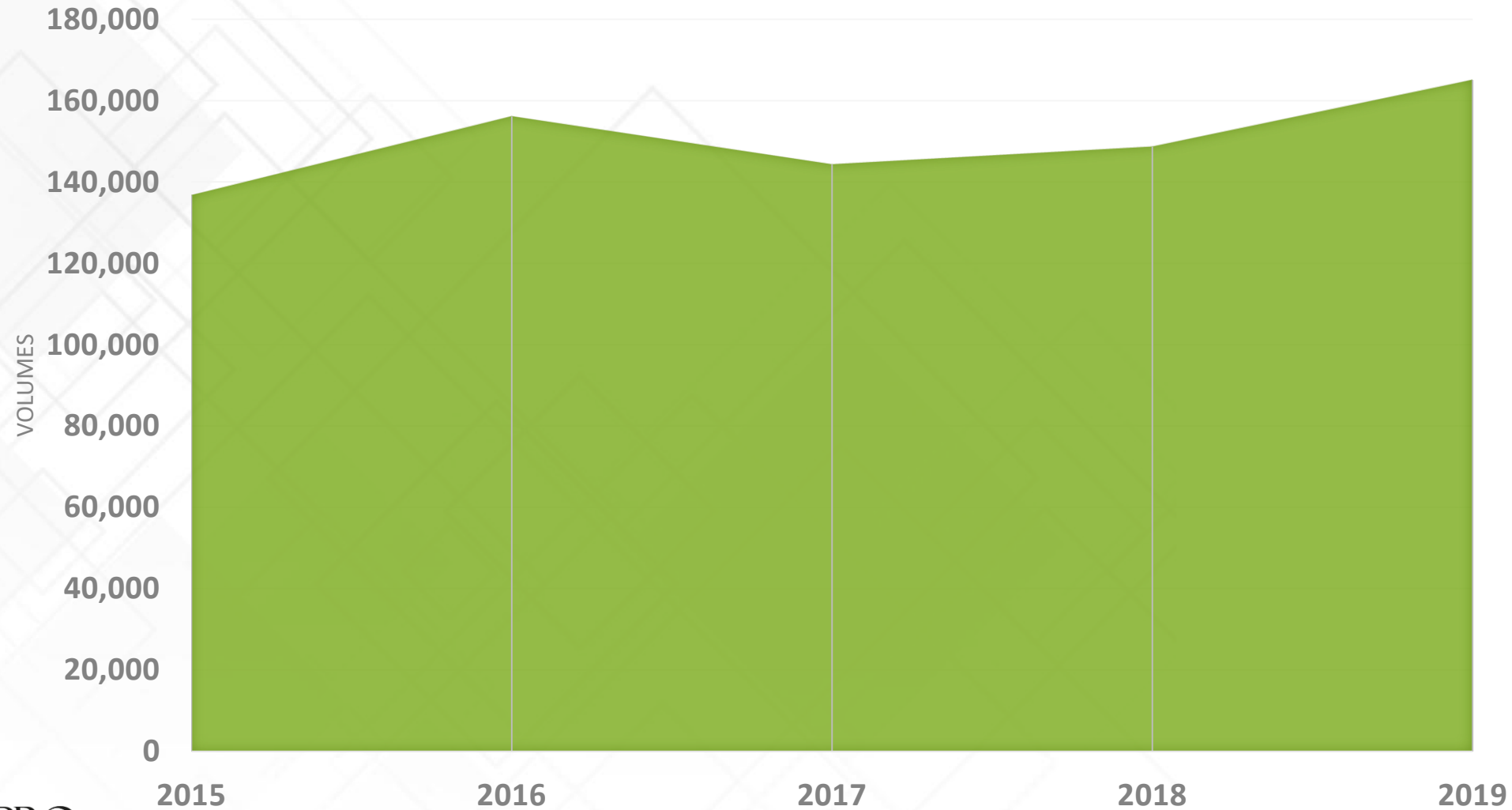
Major Trading Partners

Country	Quantity Exported (Tons)	Value in Exports (US\$'000)
United States of America	11,427	24,000
Canada	1,789	3,832
United Kingdom	513	1,510
Cayman Islands	228	627
Ukraine	22	41

Source: ITC Trade Map 2019

Yam Exports: Jamaica (2015-2019)				
2015	2016	2017	2018	2019
19,406	25,866	29,504	29,472	30,060

JAMAICA: YAM PRODUCTION – 2015 TO 2019 (IN TONS)



About Sweet Potato



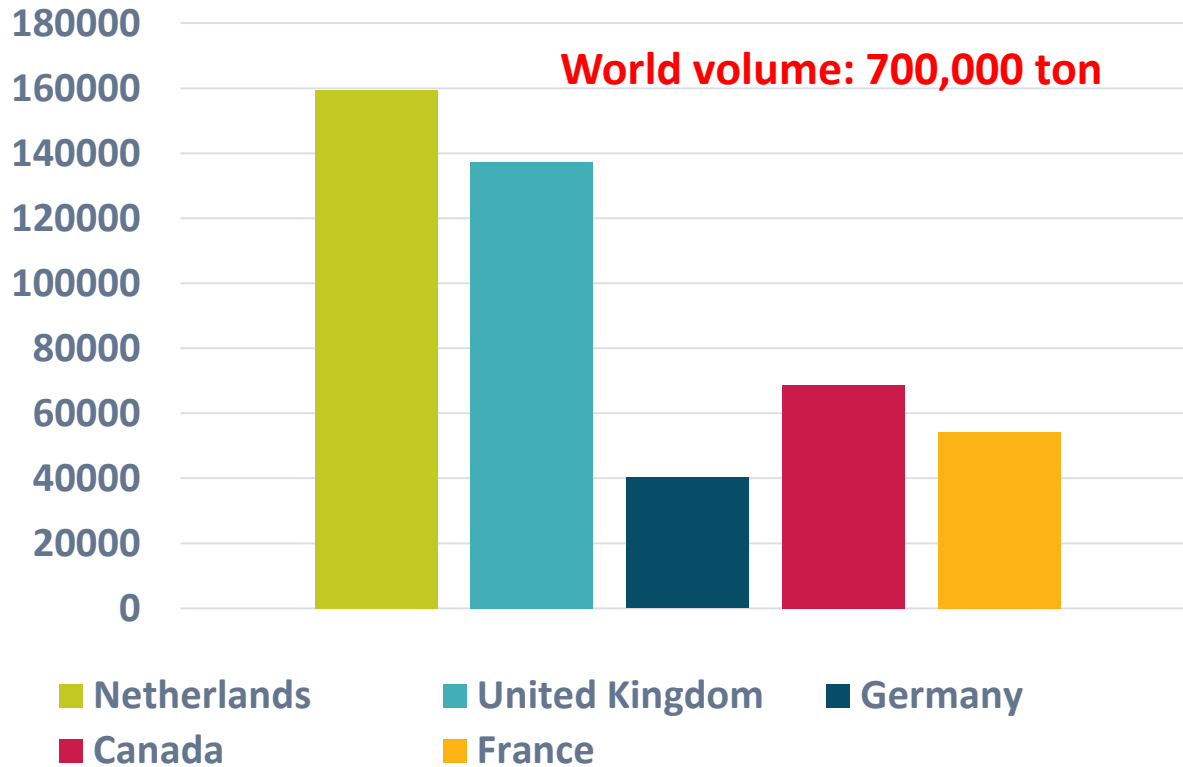
- Scientific name: *Ipomoea batatas*
- International Harmonised System code (HS)*: 071420
- Origin: Central and South America
- Main varieties grown in Jamaica:
 - Uplifter
 - Quarter Million
 - Eustace
 - Big Red
 - Clarendon
 - Blue Bud
 - Dor
- Beauregard variety was imported to boost production mainly for the export market
- Main production areas: Manchester, St. Catherine, St. Ann, St. James and St. Elizabeth
- Nutritional benefits: Anti-oxidants and vitamins
- Return in Investment: > 100%

* Sweet potatoes, fresh chilled, frozen or dried, whether or not sliced or in the form of pellets

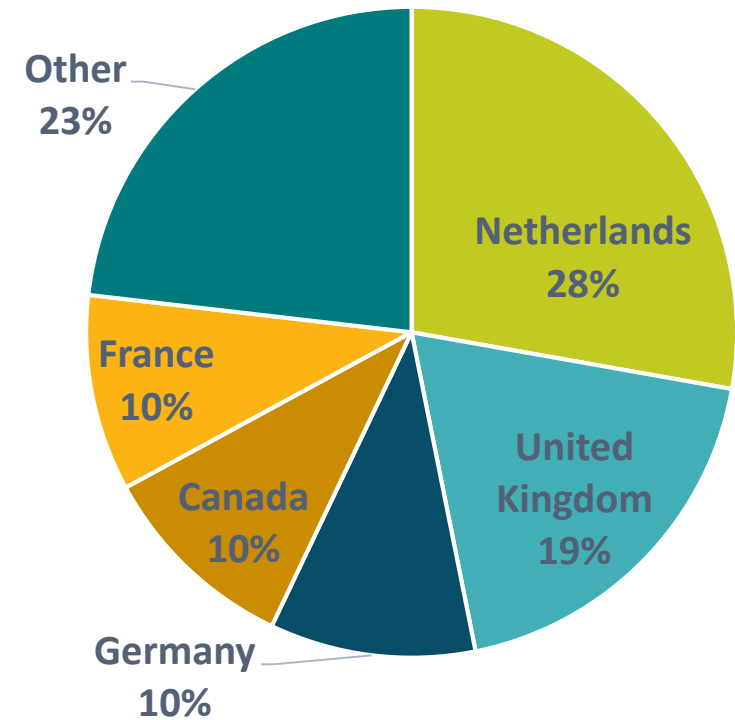


World Imports – Sweet Potato

Top Five Sweet Potatoes Importing Countries (in tons)



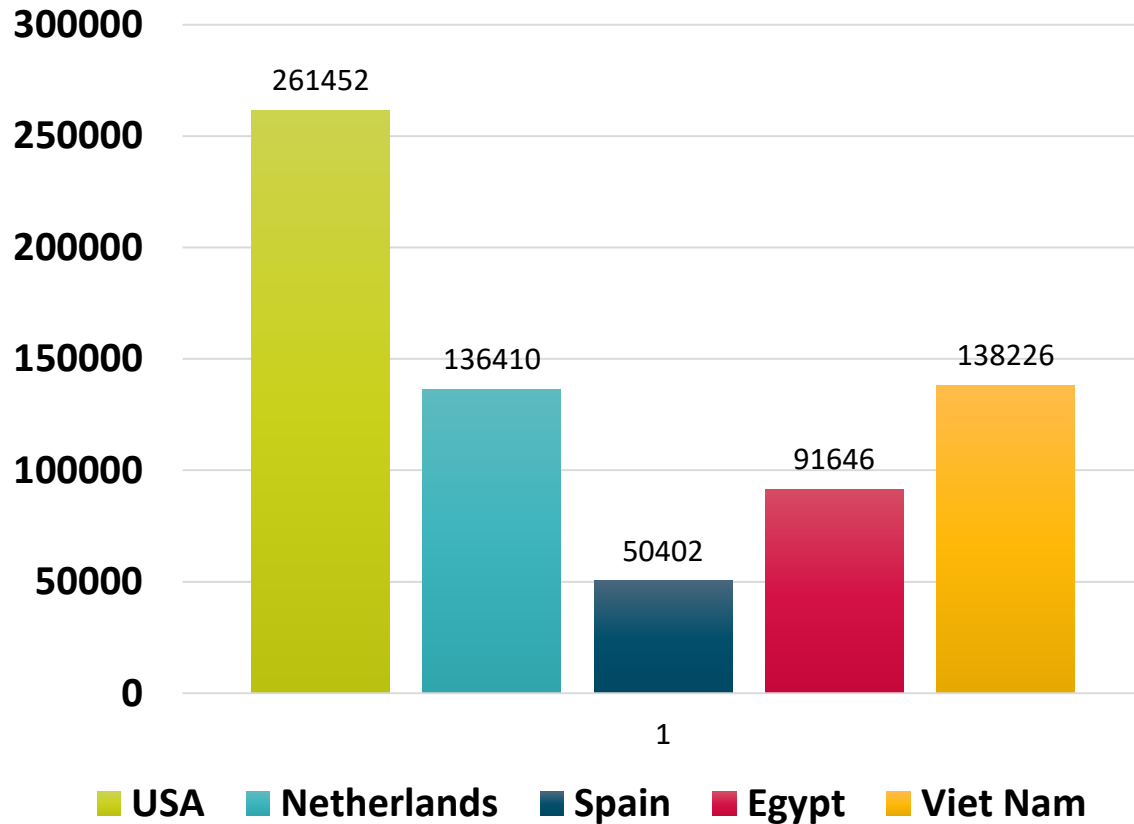
Value of sweet potato Imports in 2019 (% Share)



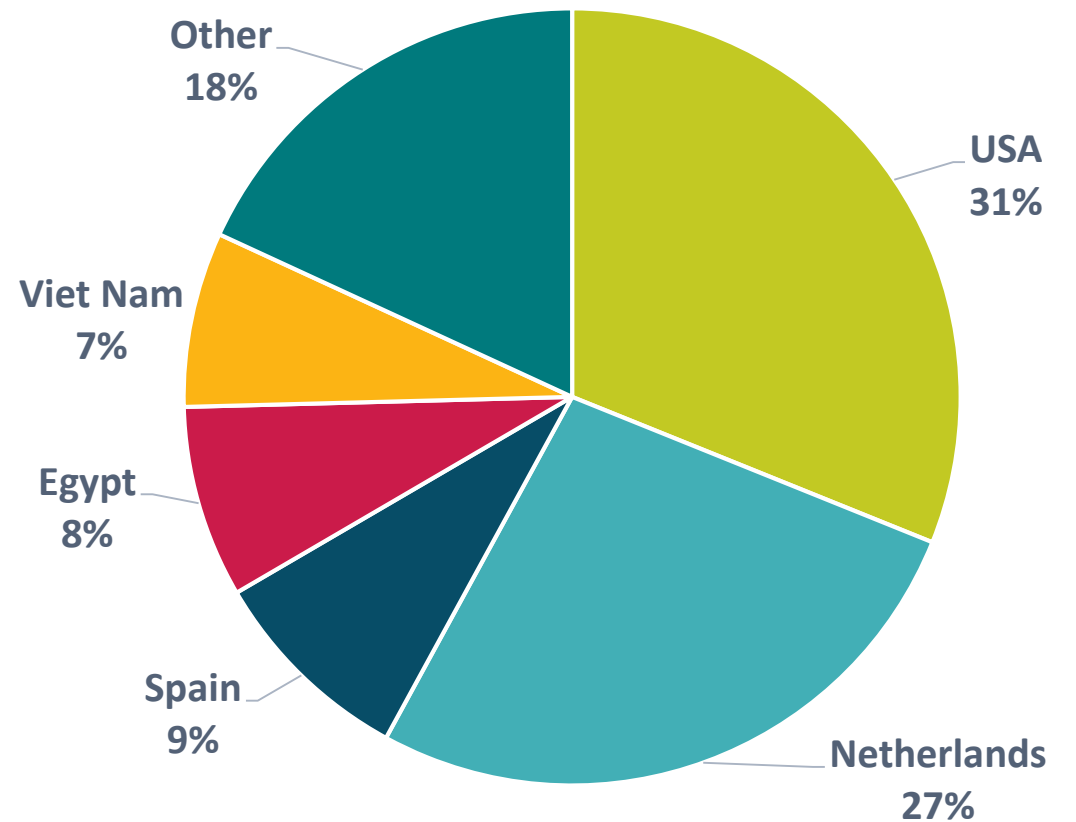
Source: ITC Trade Map

World Export – Sweet Potatoes

Top 5 sweet potato exporting countries (In tons)

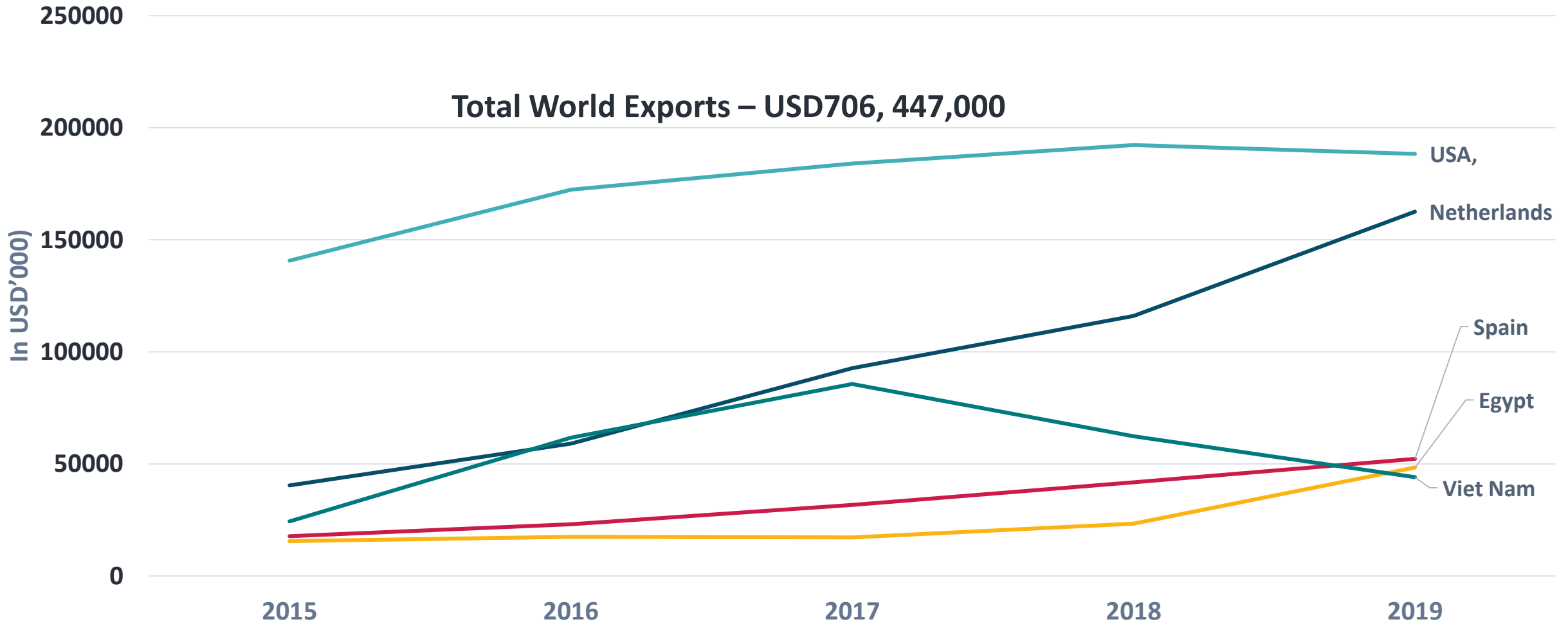


Value of global sweet potato exports in 2019 (% Share)



World Exports – Sweet Potatoes

Export of sweet potato by top 5 countries: 2015-2019 (USD'000)



Source: ITC Trade Map

Jamaica: Exports of Sweet Potatoes



Major Trading Partners

Country	Quantity Exported (Tons)	Value in Exports (US\$'000)
United Kingdom	615	1,916
Canada	587	1,548
Cayman Islands	155	372
United States of America	3	8
Saint Maarten	1	1

Source: ITC Trade Map 2019

Roots & Tubers – Value Added Products

- **Yam:** Pickle, Flour, Balls, Chips, Flakes, Frozen & Vacuum packed
- **Sweet Potatoes:** Wedges, Fries, Flour, Cereal, Pastry preparations, Snacks & Chips.



Other Roots & Tubers

01

Irish Potatoes

02

Cassava

03

Dasheen

04

Coco

05

Arrow root

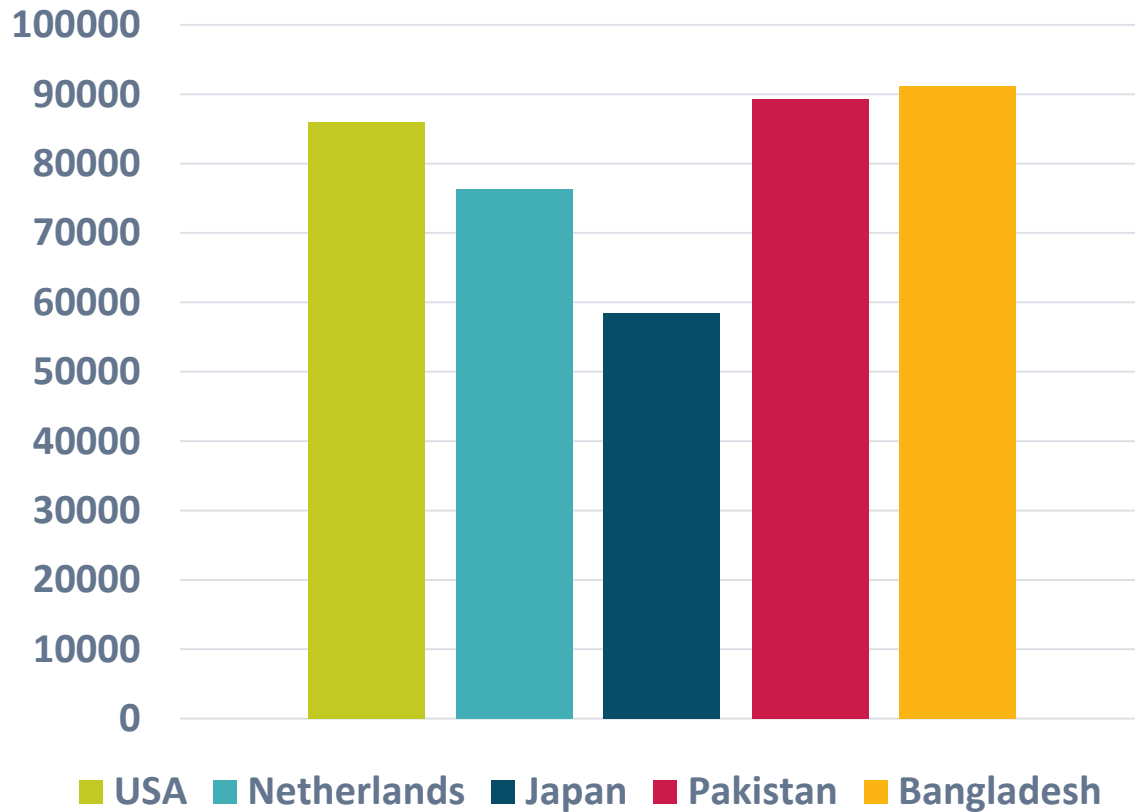
Rhizomes: Ginger

- Scientific name: Zingiber Officinale
- HS Code: 091010
- Origin: South East Asia
- Main varieties grown in Jamaica:
 - Yellow Ginger
 - Blue Ginger
- Main production areas: Manchester, Trelawny, Clarendon, St. Catherine, Hanover, Westmoreland, St. Elizabeth and St. Thomas
- Nutritional benefits: Anti-inflammatory and antioxidant properties
- Return in Investment: 232%

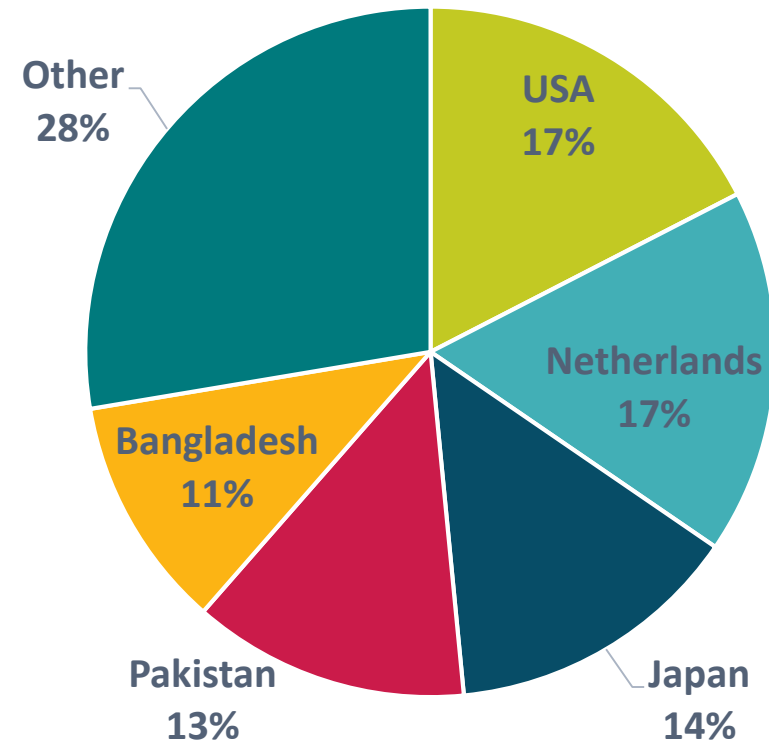


World Imports – Ginger

Top 5 ginger importing countries in 2019 (In Tons)

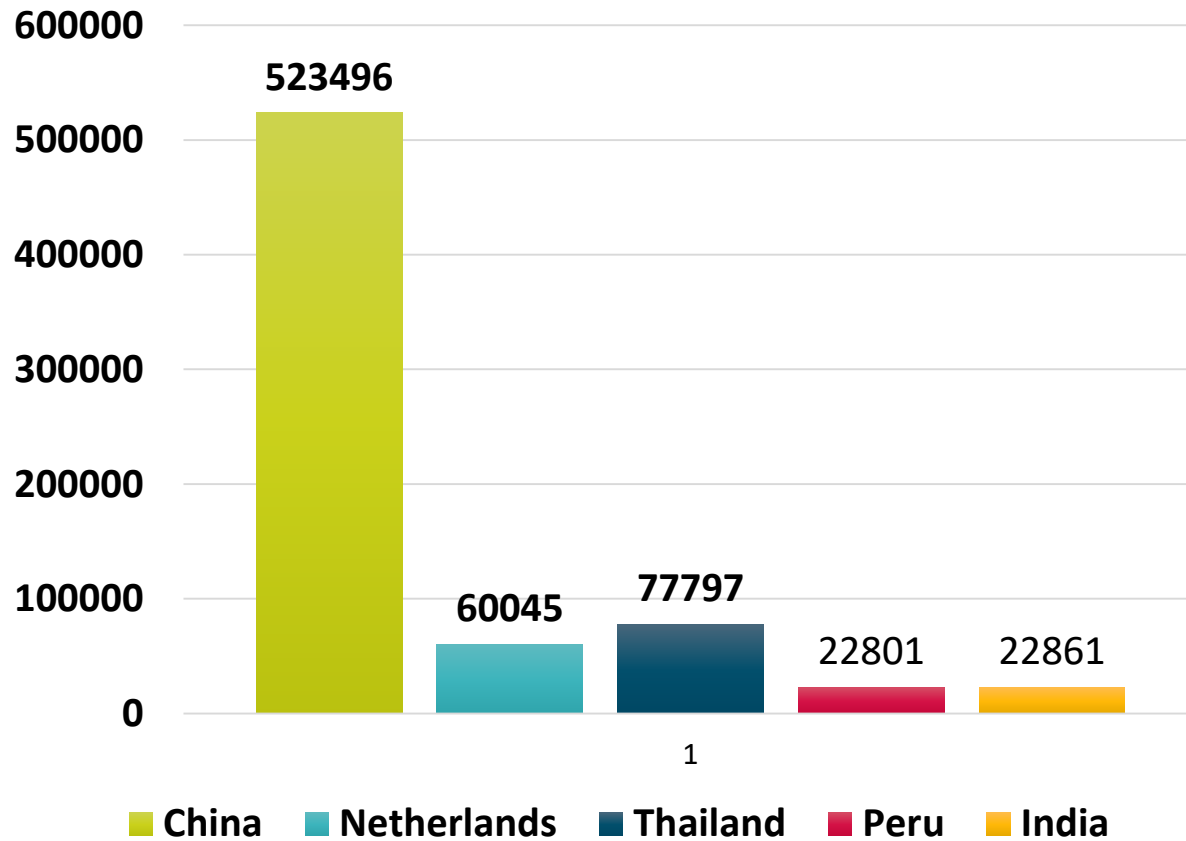


Value of ginger imports in 2019 (% Share)

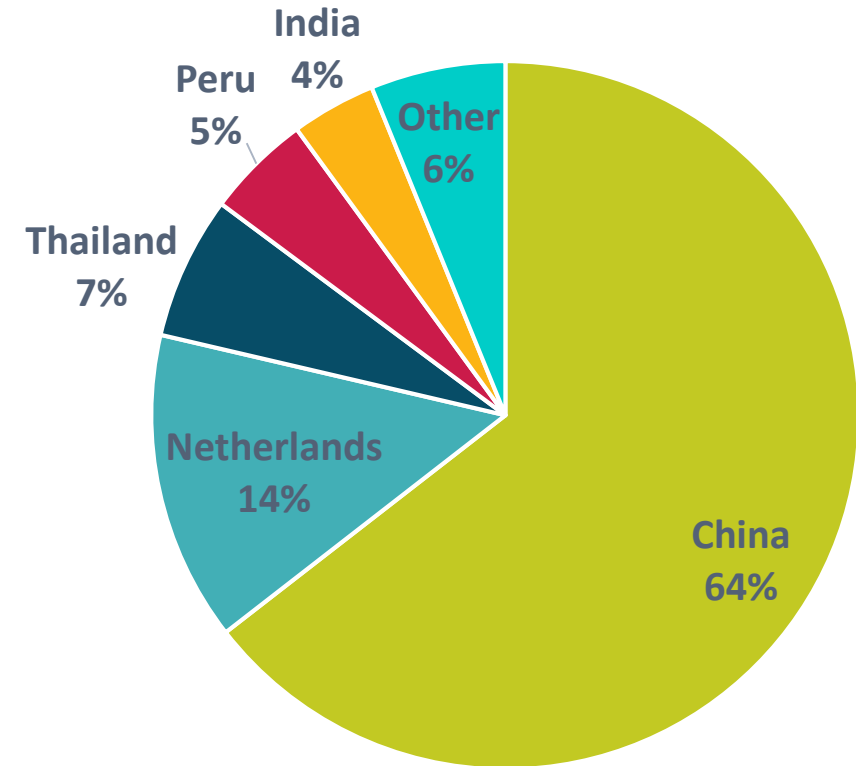


World Exports – Ginger

Top 5 exporters of ginger in 2019
(In Tons)



Value of global ginger exports in 2019
(% Share)



Jamaica: Exports of ginger

Major Trading Partners

Country	Quantity Exported (Tons)	Value in Exports (US\$'000)
Barbados	53	7
USA	30	6
Trinidad and Tobago	28	3
Cayman Islands	10	2
Saint Lucia	9	1

Source: ITC Trade Map 2019



Tumeric

Scientific name: *Curcuma longa*

HS Code: 091030

Origin: Asia

Main production areas: Hanover, Westmoreland, St. Elizabeth, St. James, Clarendon, St. Catherine, St. Mary and St. Thomas

Nutritional benefits: Vitamins, potassium, fibre, magnesium)

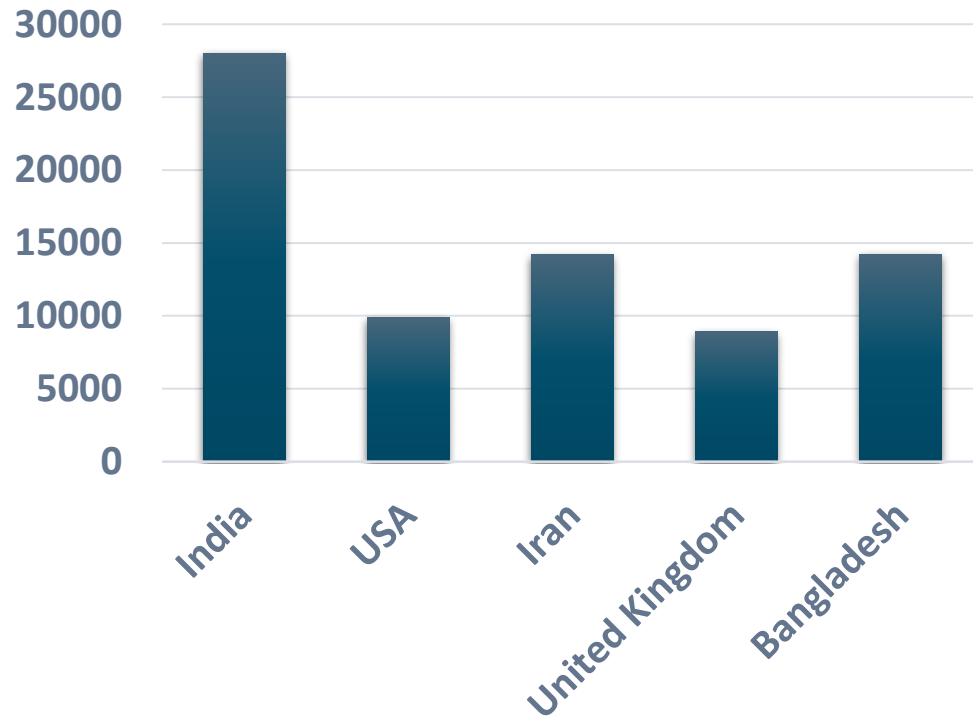
Return in Investment (ROI): 43.4%



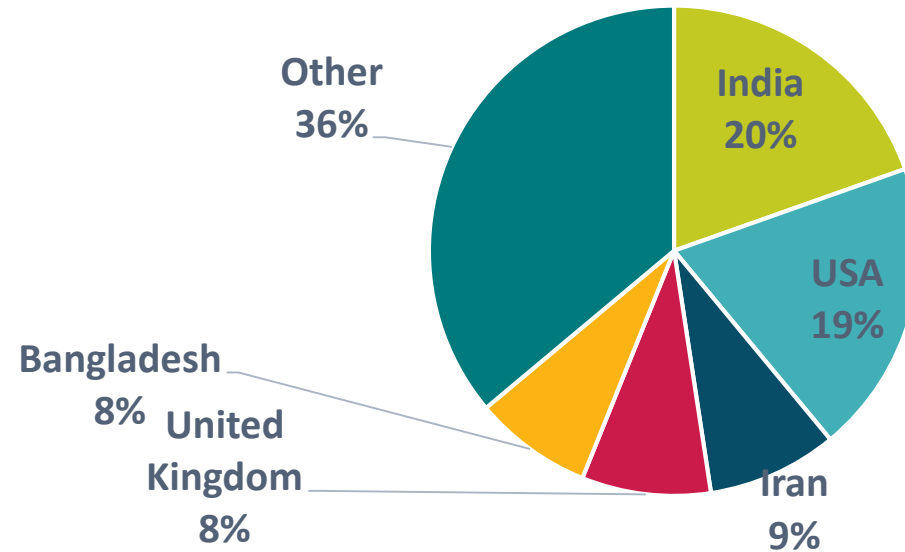
JAMPRO
TRADE & INVESTMENT JAMAICA

World Imports - Turmeric

Top 5 turmeric importing countries in 2019 (In tons)

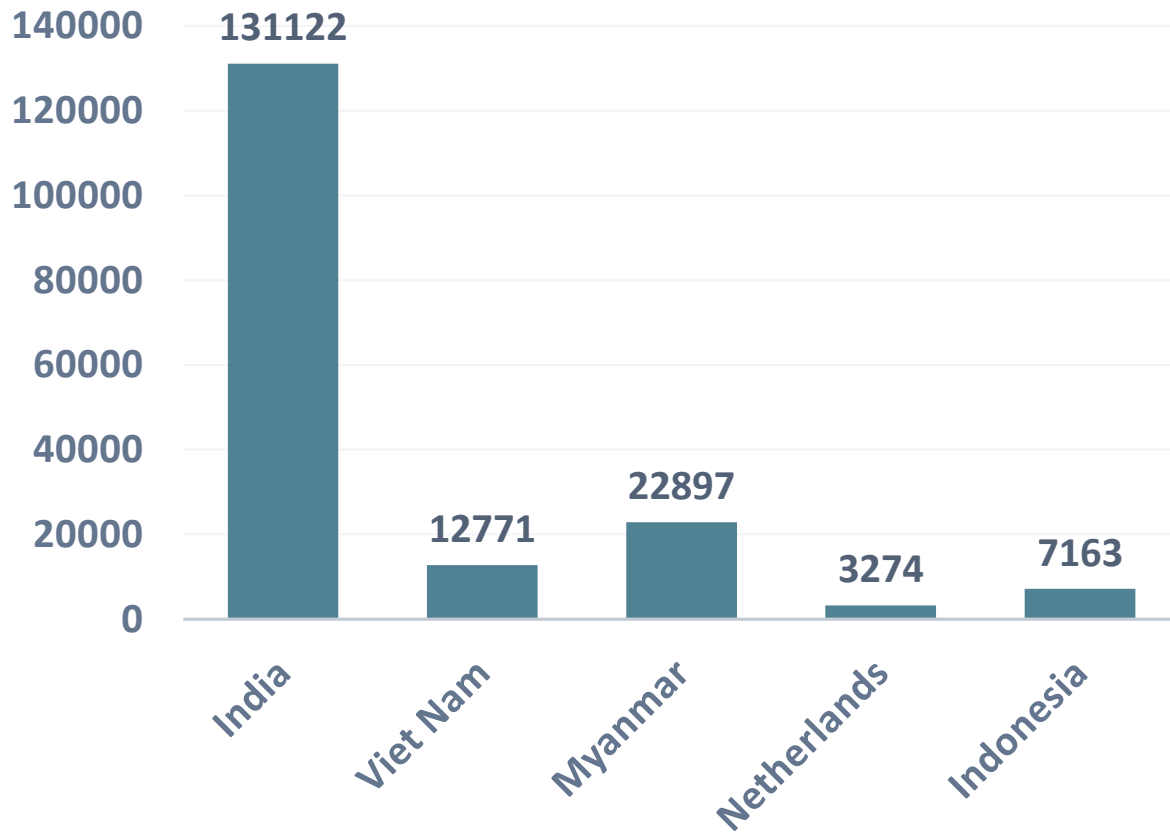


Value of global turmeric imports in 2019 (% Share)

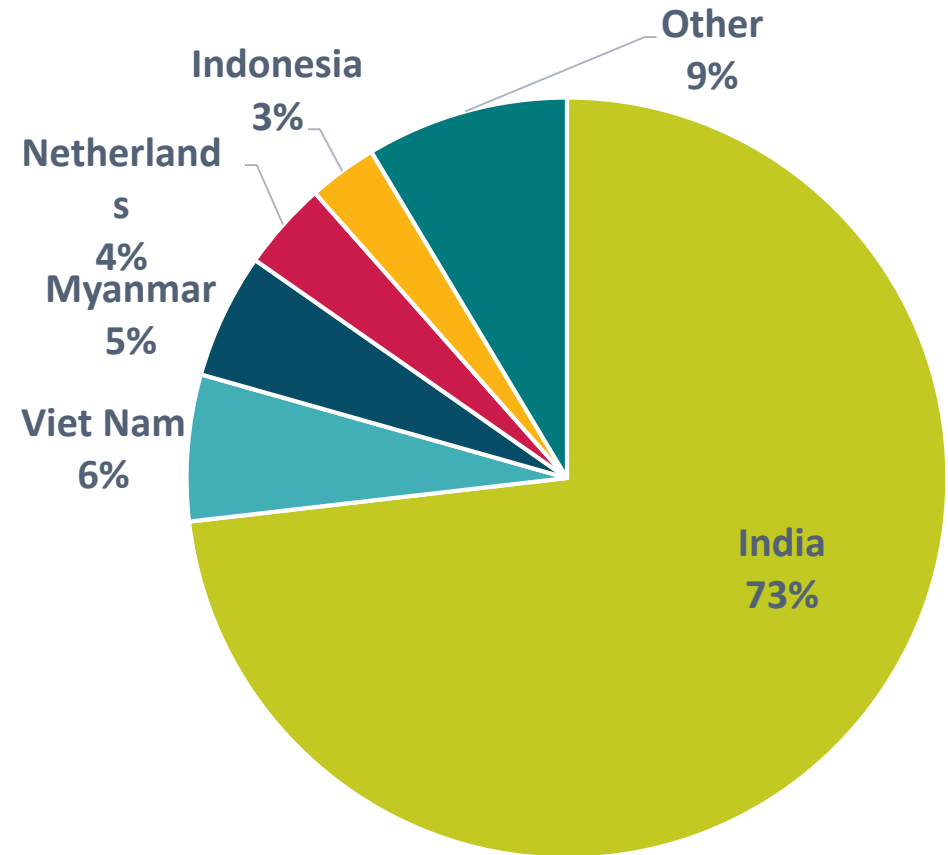


World Exports – Turmeric

Top 5 turmeric exporting countries in 2019
(In tons)



Value of global turmeric exports in 2019
(% Share)



Jamaica's Exports – Turmeric

Major Trading Partners

Country	Quantity Exported (Tons)	Value in Exports (US\$'000)
USA	687	909
Canada	22	79
Belgium	9	36
United Kingdom	1	1

Source: ITC Trade Map 2019



Rhizomes – Value Added Products

- **Ginger:** Beers, Teas, Baked Goods, Beverages, Sauces, Medicine, Perfumes, Ginger Oil
- **Turmeric** Seasonings, Skin Care Products, Baked Products, Sweets, Nutraceuticals



Other Rhizomes

01

Asparagus

02

Bamboos

03

Lotus

Orchard Crops: Mangoes



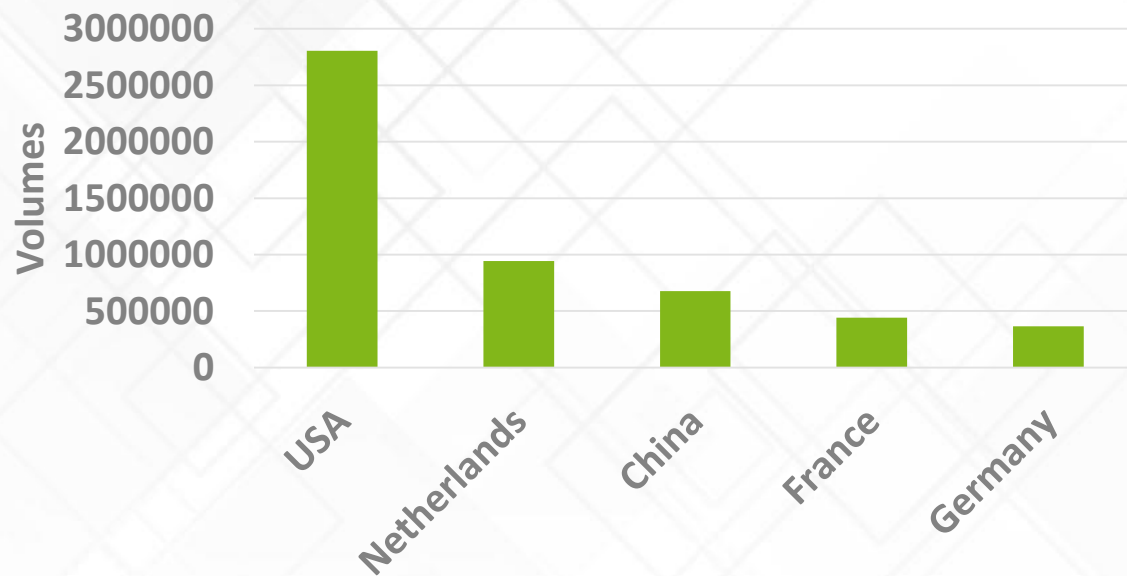
- Scientific name: *Mangifera indica*
- Origin: South East Asia
- HS Code*: 080450
- Main varieties grown in Jamaica:
 - East Indian St. Julian Tommy Atkins
- Main areas suitable for yam production: St. Thomas, St. Catherine, Clarendon, St. Elizabeth
- Dietary/Health benefits: Diuretic and laxative properties; rich in vitamins (C, A, E, K), carbohydrates
- Return in Investment: 33.7% (Average over 10 years)
- Intercropping: Potato and vegetable crops – cabbage, cauliflower, tomato, cucumber, pumpkin

* Fresh or dried guavas, mangoes and mangosteens

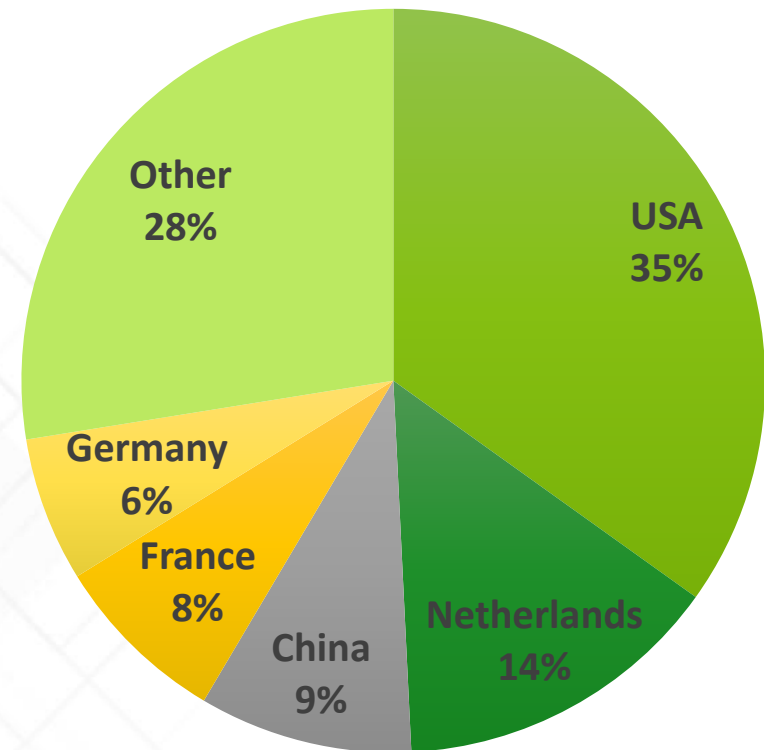


World Imports - Mango

Global Mango Imports for Select Countries
in 2019 (Tons)
2019

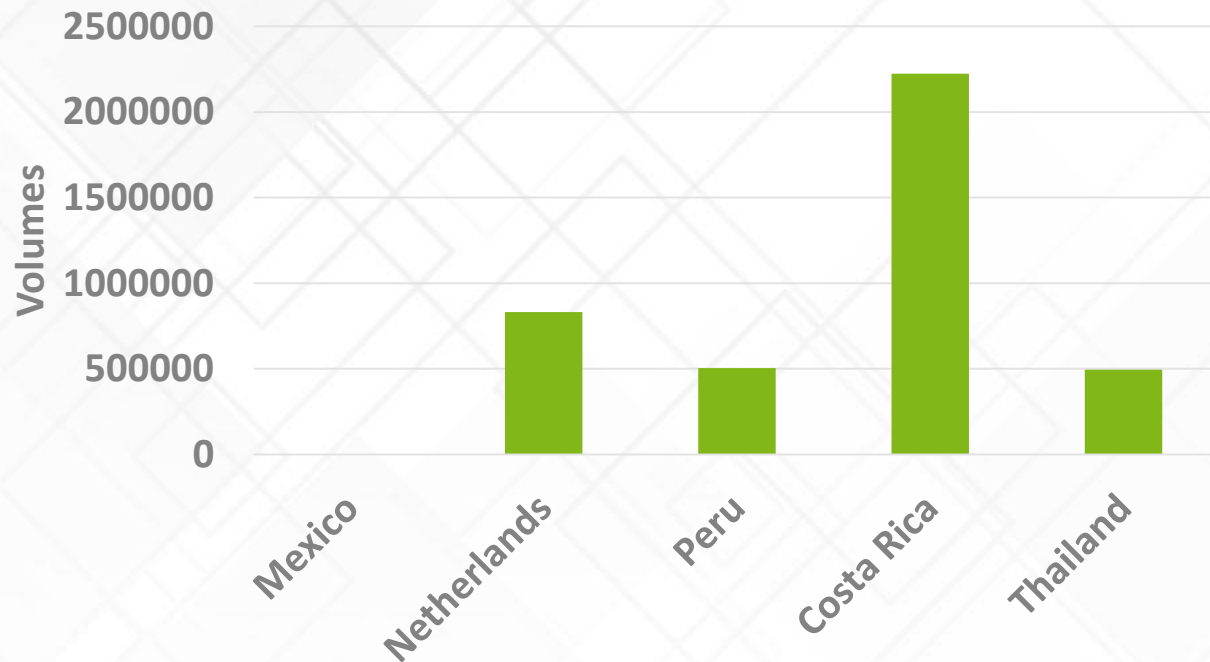


Value of mango imports in 2019
(% Share)

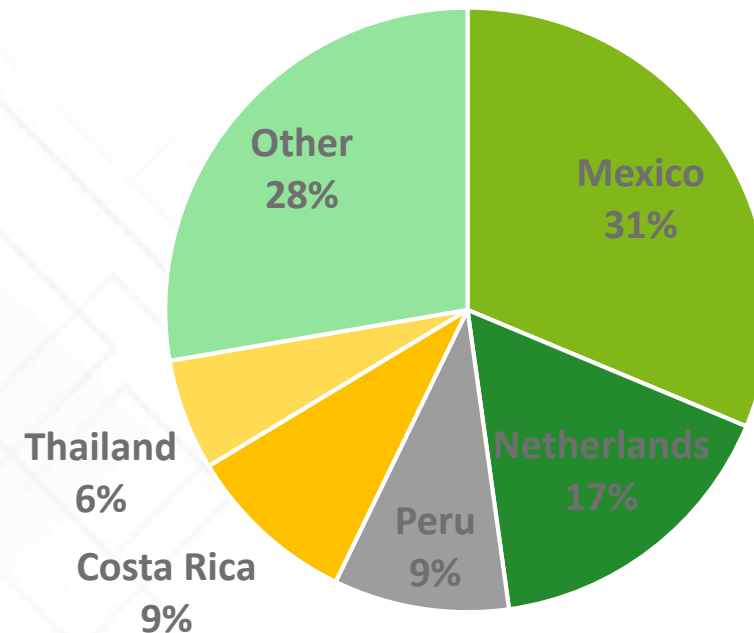


World Exports– Mango

Global Mango Exports by select country (Tons)
2019

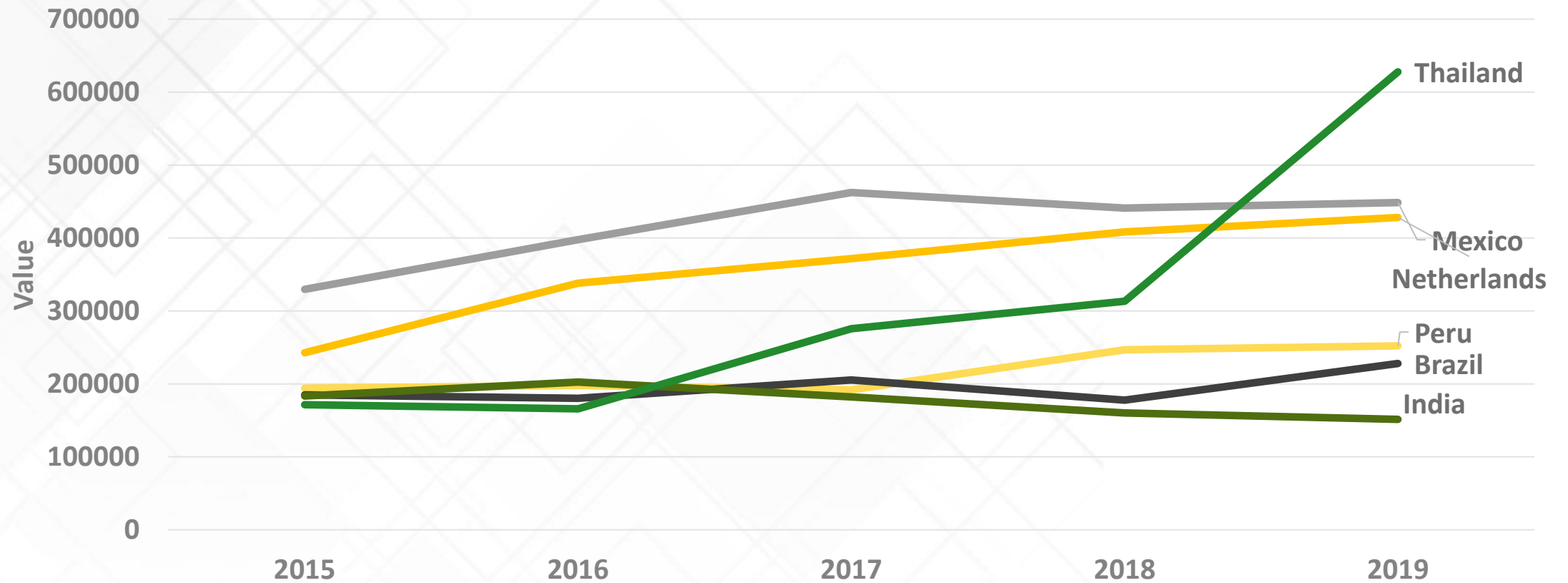


Value of global mango exports in 2019
(% Share)



Mango Production

Export of Mango by Top 8 Countries - USD 2015-2019



Other Tree Crops

01

Cocoa

02

Papayas

03

Coconut

04

Ackee

04

Avocado

Additional Investment Opportunities



Hot Pepper



Onion



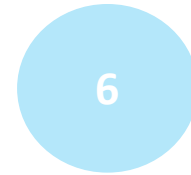
Irish Potatoes



Dasheen



Herbs



Breadfruit



Pineapple



Sweet corn



Strawberry



Sorrel

Q & A