

SECTORS OF OPPORTUNITY



LOGISTICS

With the expansion of the Panama Canal, Jamaica is poised to benefit from new and innovative commercial ventures as it seeks to position itself to join Rotterdam, Dubai and Singapore as the fourth node in the international logistics chain. The competitive advantages that make Jamaica ideally suited for this initiative include:

- Strategic Geographic Location
- Strong Supportive Infrastructure
- Large Trainable Workforce
- Proven Track Record In Transshipment

KNOWLEDGE SERVICES

With approximately 22,000 agents in the BPO sector, Jamaica is the leading contact centre location in the English-speaking Caribbean and has firmly established its reputation as a strong and highly competitive destination for Business Process Outsourcing (BPO). Jamaica, the 3rd largest English speaking country in the Americas, offers a:

- Native English Speaking Workforce
- Nearshore Accessibility
- Cultural Aligned Workforce
- Similar Time Zones
- Reliable and Redundant Telecoms Infrastructure

TOURISM

With numerous awards as the Caribbean's leading destination, a diverse geographical landscape and a government committed to the building of the sector, Jamaica is the ideal location for business interests looking to invest in a tourism project. Of note is Jamaica's:

- Global Destination Appeal
- Envious Air Connectivity
- Diverse Portfolio of Attractions
- Vibrant Calendar of Events
- Idyllic Lands for Development

MANUFACTURING

Jamaica provides the ideal platform for companies seeking a cost-effective manufacturing hub to supply the CARICOM, Latin American or North American markets and/or seeking new production points within their manufacturing value chain. The country offers the following advantages for investors:

- Strategic Access and Proximity To Markets
- Skilled And Scalable Labour Pool
- Enabling Infrastructure
- Supportive Ecosystem of Bodies
- Future of Enhanced Logistic Capabilities

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AGRI BUSINESS

Jamaica's value proposition as the ideal location for agricultural and/or agribusiness-related investments is predicated on an expansive local market bolstered by three million visiting tourists annually, the increasing demand for high quality Jamaican produce overseas and the country's proximity to key export markets. Other factors that enhance Jamaica's appeal include:

- Ideal Climatic Conditions
- Available Land For Farming
- Home to Premium Crops
- Preferential Market Access

CREATIVE INDUSTRIES

Creativity is one of Jamaica's most distinct assets, and it has solidified the country's reputation as a cultural superpower. The island's success in this regard is clearly demonstrated in areas such as film, animation, music, fashion and sports, which promote Jamaica's unique flair and inventive spirit to the world. The resulting strong cultural country brand provides a unique opportunity for persons seeking:

- The Next Great Film Project
- World-Class Talent And Creativity
- Beautiful & Diverse Locations For Filming
- Creative Investment Opportunities

MINING

Jamaica's Mining Sector is well-established and excellently positioned to enjoy greater revenue earnings from key opportunities in areas such as the production of limestone and its high-value derivatives. With over 50 billion tonnes of proven limestone reserves, the island is primed to increase its market share in this multi-billion dollar global industry.

- Rich Mineral Endowments
- High Quality Limestone
- Surface Mining
- Skilled Labour Pool
- Proximity To Major Markets

ENERGY

With plans in place to begin new energy projects to achieve Jamaica's targeted energy mix, investment opportunities exist in the areas of financing planned energy projects and/or participating in new renewable/ alternative energy projects in the near future.

Energy related opportunities include:

- Soon to be Tendered Renewable Energy Projects
- Private Sector Off-The-Grid Energy Projects
- Bio Fuels