

WHO WE ARE

Operating under the direction of the Ministry of Economic Growth and Job Creation, Jamaica Promotions Corporation (JAMPRO) is the national investment and export promotion agency.

VISION

A catalyst for wealth creation through trade and investment enhancing quality of life for all Jamaicans.

MISSION

To market, promote and facilitate the implementation of projects that add value to the Jamaican economy.

CORE VALUES

- Integrity
- Respect
- Innovation
- Excellence

WHAT WE DO

JAMPRO promotes investments in a number of targeted sectors including: logistics, manufacturing, tourism, agri-business, information and communication technology, mining and professional services. In facilitating both local and foreign direct investment, JAMPRO guides investors through the business approvals process and offers technical support even after their investments are operational.

JAMPRO is committed to the national effort to grow the Jamaican economy by increasing the export of goods and services. The Agency identifies potential buyers in overseas markets and works closely with local firms to make them more competitive and export-ready, providing practical support, expert advice, vital market intelligence and access to technical assistance that will enable them to meet global demand.

RESPONSIBILITIES

- International investment and export promotion
- Helping Jamaican firms reach their potential overseas
- Encouraging local and foreign direct investments in Jamaica
- Advocacy for policy changes to improve the business environment

CONNECT WITH US

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JAMPRO
TRADE & INVESTMENT JAMAICA

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www.tradeandinvestjamaica.org



INVESTMENT PROMOTION SERVICES

The objective of **JAMPRO's Investment Promotion Division** is to increase Jamaica's visibility in the global market as well as create employment opportunities which contribute to Jamaica's gross domestic product (GDP). The division also contributes to local direct and foreign direct investment (LDI & FDI) through the provision of world-class facilitation and efficient implementation of investment projects. Our main services include:

ADVISORY SERVICES:

- Setting up a business in Jamaica
- Investing in Jamaica
- Technical and financial advice for projects
- Finding a suitable site for business ventures
- Data collection and analysis on investment projects
- Information on the Jamaican business climate

PROMOTIONAL SERVICES:

- Package and market investment projects that are ready for implementation
- Match investors with suitable partners
- Link investors with suppliers of goods and services

FACILITATION SERVICES:

- Real estate and facilities identification
- Free-zone application processing
- Facilitation for incentives, licenses and waivers
- Facilitation of permits, approvals for work, building and other start-up processes

EXPORT & MARKET DEVELOPMENT SERVICES

JAMPRO's Export and Market Development Division helps Jamaican-based businesses to succeed internationally. We provide companies with the help and support they need to enter new markets, and support them once they are settled. Services include:

- Client development programme
- Exporter registration
- Sector specific training
- Assessment of firm's export readiness
- Advice on certification of products and services
- Market intelligence
- Linking exporters with potential buyers
- Logistics advice



CORPORATE DEVELOPMENT & COMPETITIVENESS

To help create a more enabling business environment for local businesses and international investors, **JAMPRO's Corporate Development and Competitiveness Division** provides critical market information and works closely with all Ministries, Departments and Agencies of the Government of Jamaica; both at the firm level and the national level.

Services include:

- Developing market intelligence
- Packaging investment opportunities and client-specific projects
- Driving and monitoring business reforms under the National Competitiveness Council (NCC)
- Developing and facilitating implementation of the National Export Strategy (NES)
- Supporting the development of new industries in Jamaica
- Advocating for new policies to better facilitate investment and trade