



SRC – PROVIDING OPPORTUNITIES FOR MSME

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SRC - Agency of MSTEM

Fulfills Its Mandate by:

SRC is an agency of the Government of Jamaica that supports the growth and development of the agro-industrial sector in Jamaica through:

- **Research**
- **Adaptation of Available Technologies** that are Appropriate to the Jamaican Situation



SRC Fulfills Its Mandate (Contd.):

- Provision of Training and Technical Assistance
- Technology Transfer for commercialization
- Popularization of Science and Technology (S&T) especially among the youth, to improve quality of life



Core Activity Areas



- ✓ Information Services
- ✓ Process Development
- ✓ Product – Research & Development (Agro-based)

How can You benefit from SRC?

Product Development –

- Food Formulations
- Personal care products – e.g. body wash, shampoo, lotion

Contract Research & Development



How can You Benefit from SRC?

- **Technology Transfer** (Training)
- **Plant Biotechnology** - Tissue Culture; Diagnostic tests (plant diseases)
- **Services** – Analytical, Sensory, Shelf-Life, Nutritional Facts
- **Market Surveys** – Demand Studies etc
- **Audits** – Quality, Environmental



How can You Benefit from SRC?

- Selection & Use of appropriate packaging
- Factory layout and equipment guide
- Cleaner Production Technology
- Good Manufacturing Practices
- Cost Effective Treatment of Wastewater (By-products are biogas, treated wastewater, and organic fertilizer)
- Use of Food Pilot Plant



Two Exciting Areas....



Intermediary Food Products



Natural Products

Startling Facts !!

- SRC's emphasis: adding value to local raw materials
- Locally produced foods contain mostly imported inputs
- Trend towards “Mix; blends, package & Sell”
- SRC has many food formulations for commercialization....

\$uccess begins with a good idea!!



Opportunities Abound



- Soups (vegetarian & non-vegetarian)
- Minimally processed foods
- Beverage (hot or cold)
- Toppings
- Condiments & Sauces
- Chutneys
- Dried herbs & spices



Minimally Processed Foods



- Sliced Yam
- Sliced Sweet Potato
- Peeled Green Bananas

Treated to minimize cooking time.

Health & Convenience

Fruit Based Products



- Fruit juice concentrate
- Toppings – e.g. sorrel
- Fruit sauces
- Chutneys – sorrel, tomato
- Cocktail bases (e.g. Bloody Mary, Pina colada)

Natural Products

- **Jamaica** – Brand, Hot Spot !!!
- 5th among islands of the world in biodiversity
- Already established reputation for excellent flavours & “quality” products
- History of export of essential oils (pimento, citrus)
- Nutraceuticals & Functional Foods – current wave in global marketplace.



Nutraceuticals & Functional Foods

- Easy to cultivate
- Opportunity for extracting essential oils
- Amenable to sun drying



EVERYONE BENEFITS!!



WIN → **WIN** → **WIN**



PARTNERSHIPS...for Success

- Jamaica Promotions Corporation (**JAMPRO**)
- Jamaica Business Development Corporation (**JBDC**)
- Bureau of Standards Jamaica (**BSJ**)
- Rural Agricultural Development Authority (**RADA**)
- Jamaica Manufacturers' Association (**JMA**)
- Micro Financial Sector e.g. DBJ; EXIM



SRCat your service !!!!



- ✓ Technology Sale
- ✓ Training
- ✓ “Hand-holding”
- ✓ Market Intelligence
- ✓ Quality Service



THANKS
for listening

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